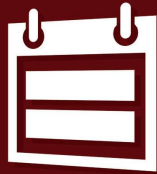


USA INSULATION **PROVEN PROCESS**

STEP 1



STEP 2



STEP 3 --- SAME DAY --- STEP 4



STEP 5



CALL

- Real person
- 5 minutes of questions
- Schedule if interested

• **CONFIRM APPOINTMENT 24 HOURS PRIOR**

APPOINTMENT

- Introduction
- Gather information
- Education
- Evaluation
- Value
- Solution

INSTALLATION

- Introduction
- Pre-installation
- Installation
- Clean up
- Post installation assessment

CUSTOMER WALK-THROUGH

- Show work to home owner
- Make sure customer is happy
- Collect payment
- Refer a friend

FOLLOW UP

- Phone call within 48 hours
- Customer Satisfaction Survey



USA INSULATION **PROVEN PROCESS**

STEP 1



CALL



STEP 2



APPOINTMENT



STEP 3 --- SAME DAY --- STEP 4



INSTALLATION



CUSTOMER WALK-THROUGH



STEP 5



FOLLOW UP

